

CYPRIANNA J. GONZALES



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EDUCATION

The University of New Mexico, Albuquerque, NM

Bachelor of University Studies, December 2006

Emphasis: *Graphic Design*

RELATED EXPERIENCE

Albuquerque Publishing Company, Albuquerque, NM

January 2007 - Present

Graphic Artist

Interact with advertising representatives to design ads to be placed in daily newspapers throughout the state of New Mexico. Collaborate with marketing department to design promotional materials, such as christmas cards, sport trading cards, ad price lists and subscription forms. These materials are distributed for internal and external use.

The Bell Group, Albuquerque, NM

September 2006 - December 2006

Graphic Design Intern

I collaborated with creative group to plan and execute marketing strategies and direction of creative marketing pieces. Design magazine cover and update weekly newsletter.

Popejoy Hall Center for the Arts, Albuquerque, NM

September 2004 - September 2006

Graphic Design Intern

Assist Graphic Designer and Marketing Team to design and complete various printed and Web materials, such as posters, flyers, performance previews, inserts, ads, Web banners, snipes and booklets. Design and update new Web site for Wrinkle Writing program, which includes importing word processing files into page layout. Communicate with print shops to get quotes and special printing requirements for final publications.

Freelance Graphic Designer

June 2004 - Present

Provide advertising design to various small businesses. Occasionally communicate with print shops to get quotes and special printing requirements for final publications. Design and occasionally print logo, business cards and menus.

SKILLS

Proficient in Windows, Mac OS, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Adobe Photoshop CS3, Adobe InDesign CS3, Adobe ImageReady CS2, Adobe Illustrator CS3, Macromedia Dreamweaver MX 2004, QuarkXPress, Microsoft Publisher, Audacity and Isadora. Familiar with Freehand, Final Cut Pro and Macromedia Flash MX 2004.